The Art of Presentation: teaching with images   **Tuesday 10th May 2011**

Venue: HEFCE, 12th Floor, Centre Point, 103 New Oxford Street, London WC1A 1DD
Nearest tube: Tottenham Court Road (exit 4)
Map: http://www.bing.com/maps/?where1=WC1A%201DD,GB&FORM=MMREDIR
Cost: this workshop is free and includes refreshments and lunch

To exit the meeting, press G on the touch screen to call the lift (not the button as you would for most lifts), then at the gates downstairs, post your security card through the slot. Missing security cards are chargeable.

Programme

10:00 Coffee/tea and registration

10:30 **Welcome** - Marie-Therese Gramstadt, VADS Projects Officer, Visual Arts Data Service, a Research Centre at the University for the Creative Arts

This event is made possible through a University for the Creative Arts Learning and Teaching Research Fund grant; more details of the research is available here: http://teachingwithimages.wordpress.com/

10:45 **Keynote: The PowerPoint is dead? -** Jules Findley, Course Leader Fashion Promotion and Imaging, University for the Creative Arts

As technology moves quickly to the interactive, where does that leave the PowerPoint presentation? How long can passive learning be acceptable to fee paying students, when the lure of touch screens is just around the corner? Welcome to the world of interactive pedagogy, where students can learn through touch technology. This talk aims to provoke an active discussion.

11:15 - Comfort break

Theme One: Learning Strategies

11:30 - **Learning Strategies in the Creative Arts** - Hilaire Graham, Dean of Learning and Teaching, University for the Creative Arts

This session will look at accepted learning strategies and focus on how these are evident in creative arts disciplines. Exploring the notion that creative arts learning is underpinned by experience and practice, the session will use examples from courses at UCA and develop a model based around Kolb's cycle of experiential learning. This model will illustrate how Learning and Teaching at UCA uses experiential learning to support staff development in the use of technologies. The session will conclude by showing how the Learning and Teaching team use different presentation modes to share learning with colleagues.

12:00 - **Workshop on learning strategies** - facilitated by Tony Reeves, Learning Technologist, University for the Creative Arts

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The UCA Learning and Teaching team have found it beneficial to support learning in a holistic way, sharing and building on the good practice that is occurring both within the UCA and in the wider sector. Building on the experiential learning model established in the previous session, this workshop will explore the ways in which the UCA Learning Technologists employ different presentation methods when introducing new technologies to staff.

13:00 - Lunch

Theme Two: Image Presentation Technology

13:45 - **Teaching with Images** - Pauline Ridley, LearnHigher Visual Practices Coordinator, Centre for Learning & Teaching, University of Brighton

Drawing on the highs and lows of almost forty years of teaching with images in different formats, this talk will question whether the technical possibilities and obstacles these present may obscure the more fundamental educational challenges:

- How do we develop our students' capacity to look really carefully?
- How do we help them evaluate and use visual evidence and examples in the development of critical arguments and/or their own creative practice?
- More or less? Experience shows that student learning is maximised when we focus on fewer images so how can we embrace the abundance of digital collections without getting swamped?

14:15 - **Workshop on presentation tools** - facilitated by Tony Reeves and Marie-Therese Gramstadt
In small groups participants will choose one from a selection of presentation tools, including: PowerPoint, Prezi, Dipity, and Google Docs. Handouts and examples of 'good' and 'bad' presentations using these tools will be provided to stimulate group discussion about the pros and cons of using them. The learning objective is for participants to share and reflect on how these tools may help and/or hinder them in their teaching practice.

15:15 - Tea and coffee break

15:30 - **Plenary**

16:15 - Close

Booking

Booking is essential due to the small number of places available and the security arrangements at the venue.

Places can be reserved by emailing your full name with details of any dietary or special requirements, before Wednesday 4th May, to mgramstadt@ucreative.ac.uk